

Environmental Policy of Arctic Rally Finland 2021

The organizer of Arctic Rally Finland 2021, AKK Sports Ltd., wants to take environmental responsibility and ensure that the event will be organized sustainably and by causing as little ecological stress for environment as possible. AKK Sports Ltd. has achieved the 3-Star Level of FIA Environmental Certification Framework for Rally Finland (summer event) already in 2017. Although Arctic Rally Finland was added to the WRC Calendar just weeks ago, the event organizer is proudly applying the 2-star level accreditation to the Arctic Rally Finland as well.

As the Arctic Circle is now hosting the Northeast WRC event ever, the Arctic Rally Finland Organisation would like to remind that the responsibility of a Sustainable Rally belongs to all Attendees. Each driver, team member, marshal, staff member, supplier and all other attendees should respect the special nature of Lapland and make their own part that all event areas will stay as they were before the event. Only together we can make a difference!

Regarding the FIA Environmental Programme, evaluating and reducing the environmental impact of motorsport is playing an integral role. Arctic Rally Finland Organization is putting effort to organize a sustainable waste management, minimize ground and environment pollution and ensure effective transportation and sustainable supply chains. One of the key elements is also to increase the environmental awareness by organizing effective trainings about environment for all the staff and marshals. Improving the formal environmental documentation and monitoring the environmental performance will also play an important role of event management.

Arctic Rally Finland together with its partners wants to organize an event with sustainability manners. Respecting the nature and wildlife of the Northern Finland plays a critical role as the Arctic Rally Finland organization wants to be the best example in terms of Sustainable event organizer both nationally and internationally.

To enhance Environmental responsibility, Arctic Rally Finland organisers will:

- Promote the environmental awareness in all its communication
- Comply with all relevant laws and regulations, including local environmental requirements and FIA Environmental Certification Framework
- Require environmental responsibility from its stakeholders, cooperative partners, motoring clubs and suppliers
- Pay close attention to cooperating with all landowners, residents and road owners
- Set environmental objectives and targets
- Aim to decrease the amount of waste, promote a selective waste collection and recycle or re-use the waste as efficiently as possible
- Concentrate on energy efficient and sustainable solutions, for example increasing the usage of renewable energy sources
- Reduce the number of documents printed on paper, preferring digital formats
- Search for ways to optimize transportations and logistics: carpooling, public transportation and especially organizing online meetings
- When possible use the renewable diesel for organization cars and electric generators
- Make thorough plan for emergency situations and implement it actively

